

CYRIL EKENE, ABANIFI

Graphic Designer || Website Designer || Brand & Communication Manager

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CAREER SUMMARY

A results-driven Graphic and Website Designer with five years of hands-on experience creating impactful brand visuals and functional websites using WordPress platform. Proven ability to manage multiple projects, and deliver high-quality design solutions. Passionate about continuous learning and contributing creative value toward achieving business objectives.

TRAINING/CERTIFICATE

- LinkedIn Content and Creative Design. LinkedIn. 2023
- Communication Management. Great Learning. 2023
- Brand Management. Great Learning. 2023
- Social Media Management. Great Learning Academy. 2023
- Introduction to Digital Marketing. Great Learning Academy. 2023
- Advanced Diploma in Desktop Publishing, Data Processing and Graphics Design. Superlink Cyber World. 2015

TECHNICAL SKILLS, COMPETENCES & STRENGTHS

Microsoft Office suite	Effective Teamwork	Adaptability Skill	Adobe Illustrator
Adobe Photoshop	Supervisory Skill	Problem Solving Skill	Adobe After Effect
CorelDraw	Attention to Details	Effective Communication	Goal Results Driven
WordPress	Willingness to Learn	SPSS Data Management Skill	

WORK EXPERIENCE

REFUGE MORTGAGE BANK LIMITED.

March 2024 - Present

Remote Graphic Designer

- Design visual assets for digital and print communication
- Create branded graphics for marketing and corporate use
- Ensure consistency with Refuge Mortgage Bank's brand identity
- Deliver high-quality designs within agreed timelines.

DANSMART ELEKTROTECH LIMITED.

August 2023 – January 2026

Graphic Designer/Website Designer/Social Media Manager

- Attending to customers through social media channels
- Develop and execute marketing campaigns aimed at communicating our brand message.
- Build, maintain, and upgrade the company website.
- Overseeing social media accounts and ensuring brand consistency
- Creating designs and layouts for the media outlet
- Creating motion graphics and editing videos for product adverts and social media content
- Creating content and newsletter for blog posts and Email marketing

CHANELLE MICROFINANCE BANK.

April 2021 – July 2023

Brand & Communication Manager/Website Designer/Social Media Manager

- Identify how our brand is currently positioned in the market.
- Attending to customers through social media channels
- Build, maintain, and upgrade the company website.
- Overseeing social media accounts and ensuring brand consistency
- Anticipate consumer trends and keep the brand up to date.
- Creating designs and layouts for the media outlet
- Creating motion graphics and editing videos for product adverts and social media content
- Creating content for blog posts and articles

FREELANCE GRAPHICS & WEBSITE DESIGNER.

January 2020 – Present

Self-employed

- Develop designs for applications such as advertisements, brochures, magazines, and reports.
- Creating a wide range of graphics and layouts for product illustrations, company logos, letterhead, websites, and company online social media channels
- Work with other Graphic & Web Designers, content writers and editors to achieve a perfect result.
- Obtains approval of concept by submitting rough layout for approval
- Creating designs for websites, postcards, banners, flyers, business cards and other print media
- Proficient in the use of WordPress, Adobe Photoshop, CorelDraw, and Adobe Illustrator for designs

INTEGRATED MOTION SYSTEMS LIMITED

January 2019 – March 2021

Stores & Logistics Supervisor and Graphics & Web Designer.

- Creating a wide range of graphics and layouts for product illustrations, company logos, letterhead, websites, and company online social media channels
- Obtains approval of concept by submitting rough layout for approval
- Measuring and reporting the effectiveness of worker's performance
- Ensure shipments and inventory transactions accuracy.
- Maintaining items record, document necessary information, and utilize report to project site status.
- Creating designs for websites, postcards, banners, flyers, business cards and other print media
- Proficient in the use of WordPress, Adobe Photoshop, CorelDraw, and Adobe Illustrator for designs

EDUCATIONAL QUALIFICATION

The University of Port Harcourt, Port Harcourt, Rivers State, Nigeria.

B.Agric. Crop and Soil Science. Second Class Honors

REFEREE: Provided as requested.